

Empowering Non Profit Events through the JW - Gardner Effect

VALUE. STRATEGY. INTUITION.

INTRODUCING AN INCLUSIVE SERVICE FOR NON-PROFIT EVENTS HELD AT THE
JW MARRIOTT DENVER CHERRY CREEK, WITH EVENT PLANNING
PROVIDED BY THE GARDNER EFFECT

\$2500

- Waived Event Space Rental
- 10% Discount off Food & Beverage (custom menus available)
- 10% Discount off Audio Visual
- Complete Event Management and Planning support
 - ◆ Function as head of logistics for the event including attending event committee meetings
 - ◆ Idea Generation
 - ◆ Monthly meetings with planner and applicable event team to consult on your nonprofit event
 - ◆ Unlimited phone calls and emails with planner
 - ◆ Vendor referrals - planner will help match you with the best vendors for your event and budget
 - ◆ Design/Theme advice
 - ◆ Organization of needed event materials – AV, Rentals, etc.
 - ◆ Creation of event related logistic documents – timelines, layouts, etc.
 - ◆ Confirmations of all vendors, rentals and assisting with final event preparations
 - ◆ Event Day Coordination services including set up, event management, volunteer management and event breakdown. Max of 2 Coordinators to be on site for event duration as needed.
- Discounted Valet Parking
- Donated alcohol allowed (stipulations apply)
- Silent Auction Package
 - ◆ Complimentary one-night stay with parking
 - ◆ Kendra Scott Auction Package



Adrienne Gardner and The Gardner Effect (TGE Events) has planned over 75 non profit events. From small auctions to large scale galas that have raised over \$500,000. Adrienne first started her event planning career in the nonprofit sector, so she knows how and where an organization should focus their efforts and budget. Her team is dedicated to clearly identifying ways to increase your fundraising potential while producing a truly memorable event.

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At the JW Marriott Denver Cherry Creek, experience our elegant event spaces and exceptional staff who are here to anticipate your every need - allowing you to focus on upholding your organization's mission and tending to your donors. We have ten private event spaces, with 9,500 square feet of total space and the flexibility to hold your most intimate affair to large galas.

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